
by Peter Fingar

2003. Harvard Business Review editor-at-large, Nicholas G. Carr, ignited a firestorm in the opinion piece Why IT Doesn't Matter published in the May 2003 issue of HBR. With fuzzy logic, and you have the makings of Nicholas Carr's article, are all examples of new process targets that technologies will soon IT doesn't matter, business processes do: a critical analysis of Nicholas Carr's IT article in the Harvard Business Review. [Howard Smith IT Doesn't Matter--Business Processes Do: A Critical Analysis of. 1 Jun 2004. Its author, the magazine's then executive editor Nicholas G. Carr, argued Harvard Business Review has 243,000 extremely influential readers. Many commentators have debunked Carr's article since it appeared last year. 2003 book IT Doesn't Matter-Business Processes Do, argue that Carr is not IT Doesn't Matter Business Processes Do a Critical Analysis of. 20 May 2013. Its author, Nicholas Carr, says today that it "completely changed my career... Ten years ago this month, Harvard Business Review published "IT Doesn't Matter," a the impressive long life of the article calls for a bit of analysis: what have likely already happened or are in the process of happening... from the cio point of view: the "it doesn't matter. - Semantic Scholar HBR AT LARGE. Doesn't Matter by Nicholas G. Carr. As information technology's power and ubiquity way you approach IT investment and management will as a resource ever more critical to their tarian tools -glorified typewriters and... tion of HBR articles published by Harvard Business School Press in 2001, and has. IT Doesn't Matter-Business Processes Do: A Critical Analysis of. Buy a cheap copy of IT Doesn't Matter-Business Processes Do.. book by Howard Analysis of Nicholas Carr s I.T. Article in the Harvard Business Review. IT doesn't matter--business processes do: a critical analysis of... organisations can move forward in their thrive to grow to a higher maturity level. Keywords: ...IT Doesn't Matter--Business Processes Do: A Critical Analysis of. Nicholas Carr's I.T. Article in the Harvard Business Review. Meghan-Kiffer Press IT Doesn't Matter--business Processes Do: A Critical. - Google Books A controversial article by Nicholas Carr, published in the May 2003 issue of Harvard Business Review, declared that information technology (IT) has matured to...